

The White House
1600, Pennsylvania Ave.

MEMO

Date: 8/18/16

To: Office of the POTUS

From: Collin Day
Deputy Press Secretary
West Wing, Office 127
csdwh@gmail.com

Subject: Position on Second Amendment Policies.

This memo is in response to President Obama's request for a formal policy position on the issue of "gun rights" and "common sense measures". In order to remain consistent with earlier statements given both to the press and on the debate stage, it would be advisable for the President to repeat and detail his positions to the nation. These repeated statements will further define and clarify the feelings of the Oval Office to both the American public and to the civilized world as a whole. The following recommendations should serve that purpose.

First and foremost, the President should echo his unwavering support of both the Constitution and the Second Amendment. The perception of remaining true to the Constitution is the key winning the trust of the vast majority. Repeated references and allusions to the Founding Fathers and the use of several key words, such as "liberty", "freedom", and "tradition" is also recommended. This reliance on the Constitution is the foundation on which the expansion of policies will be build.

While upholding the Constitution, the President is advised to propose his policies, Specifically the banning of "assault rifles", the prohibition firearms from any person on the "no-fly list", and

the continued use of background checks. The phrases “assault rifle” and “common sense” is to be used regularly. The President should emphasize the importance of the “common sense” nature of the policies he is proposing. The emotional appeals and the “call to action” which has been used by the President should be reiterated as well.

The goal of the two-fold position (being the defense of the Constitution, and the support of proposed gun regulation), should be presented as a single position. This will present the President as a contemporary head-of-state.

Thank you,

Collin Day